Cognitive load theory and Rosenshine's principles of direct instruction

1.9 Dual coding

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GI PEDAGOGY

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KING'S ELY
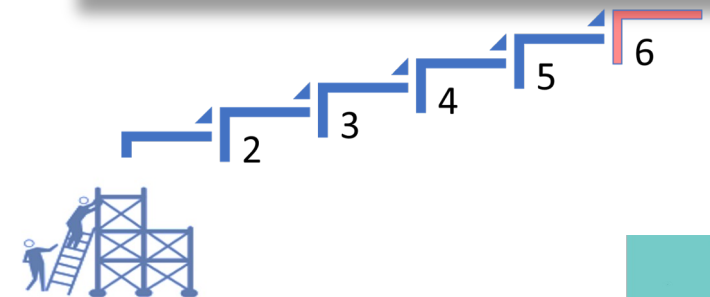
Combined formats: The combined use of visual and auditory channels (e.g. images and words together)
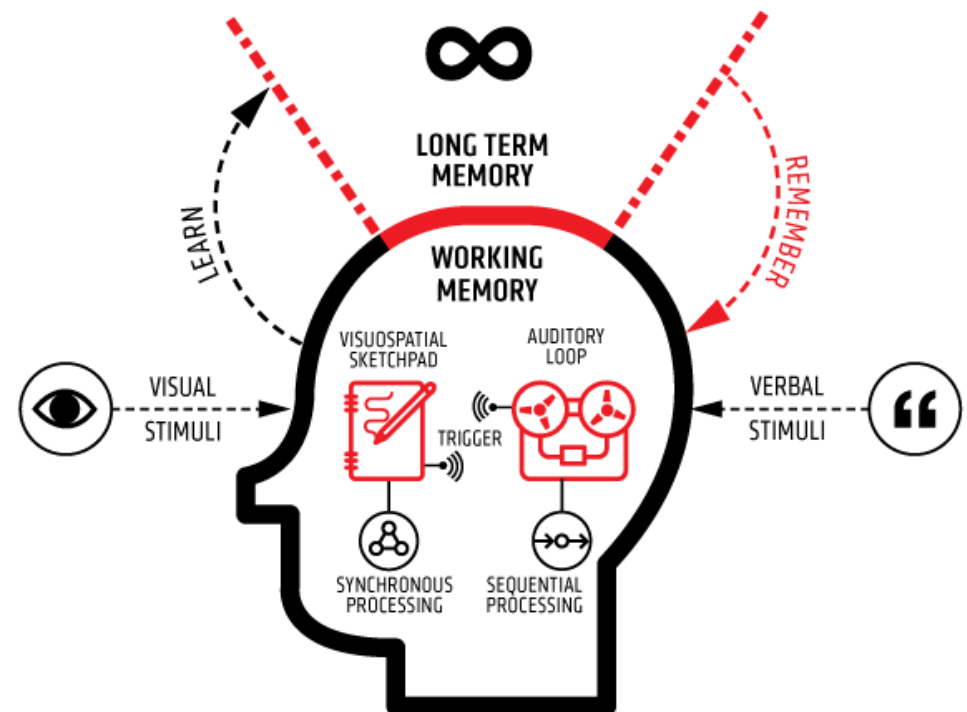

- Words:

Written or spoken

- Visuals:

Pictures, graphs, charts, photos, maps, animations, videos, interactive illustrations.

Conjoint Retention

'Studying maps first made students better readers of text about the same terrain'

Oliver Caglioli

Example:

What's the difference between

raster maps

and

vector maps?

Raster maps	Vector maps
• A 'dumb' electronic map image (like a digital photo)	• A database of points, lines, polygons and text (like architect's software drawing)
• Made up of a set number of pixels	• Features can carry extra information/data
• Can't manipulate the information or move items around	• Can be manipulated, edited or analysed using GIS
• When zooming, quickly becomes pixelated and unreadable	• When zooming, features remain clear